

Sponsor Information Packet



RinCon 2025

Casino Del Sol Conference Ctr.

5655 W. Valencia Road, Tucson AZ

October 3 - 5, 2025



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Sponsor Information Packet

Southern Arizona Gamers Association (SAGA) will be hosting a three-day convention celebrating tabletop gaming entitled RinCon. RinCon returned in 2012 under new management after a 1-year hiatus and has been a resounding success ever since! We cannot continue to be successful without your support as a Sponsor. Please read this information packet carefully, then contact RinCon's Sponsor Champion (sponsor@rincongames.com) for more details. Thank you for supporting RinCon!

HOTEL

SAGA has reserved a group rate at Casino Del Sol. RinCon is being held in the convention space adjoining the casino/hotel. Please reserve your hotel room(s) by using our registration code to access the room block. For more information, please call Casino Del Sol at 855-765-7829, ask for a room in the RinCon block.

LOCATION AND SECURITY

The RinCon Sponsor Hall will be conveniently located with the gaming space in the Grand Ballroom of the Casino Del Sol conference center. The Sponsor section of the ballroom will be sealed off and locked after hours for security.

SPONSORSHIP BOOTHS

There are 3 types of sponsorship booths - Individual, Standard, and Deluxe.

- Each booth includes an ad in the overhead slide presentation during RinCon, as well as the business' logo to be featured in RinCon promotional materials.
- Ads/logo must be received by **September 3, 2025**, or they will not appear.
- Sponsors are required to make a donation of goods to our raffles/prize pool along with a business card for promotional display by **September 26, 2025**.

Individual Sponsor booth:

- ~6'x8' space in secure Sponsor area (exact dimensions/layout TBD)
- Two (2) rectangle 6' tables (one 18" wide, one 30" wide) & 2 chairs
- 2 Sponsor badges (additional Sponsor badges available for \$35 each)

Standard Sponsor booth:

- ~10'x10' space in secure Sponsor area (exact dimensions/layout TBD)
- Two (2) 6' rectangular tables & 2 chairs (add'l chairs available at no charge)
- 3 Sponsor badges (additional Sponsor badges available for \$35 each)

Deluxe Sponsor booth:

- ~10'x15' space in secure Sponsor area (exact dimensions/layout TBD)
- Three 6' rectangular tables & 2 chairs (additional chairs available at no charge)
- One (1) Demo table in the main gaming area for programming, if desired
- 4 Sponsor badges total (additional Sponsor badges available for \$35 each)

SPONSORSHIP COST

Costs must be paid by check or money order (payable to SAGA) or by Paypal (payable to payments@rincongames.com) by **September 3, 2025**. Booths are not secured until payment and application/terms of use agreement are received.

- Individual booth sponsor registration: **\$175**.
- Standard booth sponsor registration: **\$375**.
- Deluxe booth sponsor registration: **\$500**.

Costs include a non-refundable \$75 for a temporary business license with the Pascua Yaqui Tribe. In the case that multiple businesses share a booth, each one must apply for a separate license, at an additional \$75 charge.

RinCoin Incentive Policy

In an effort to drive traffic to the Sponsor booths, RinCon will provide an incentive program known as RinCoins. See Sponsorship Application for details.

ATTENDANCE

Attendance projections for RinCon are approximately **650** unique attendees. SAGA will run tabletop gaming events and direct attendee foot traffic to the RinCon Sponsor hall.

HOURS

RinCon will be open to attendees 24 hours a day, however the secured Sponsor area will be open the following hours:

Fri **10/3**: 11am - 7pm (move in: 8am)

Sat **10/4**: 9am - 7pm

Sun **10/5**: 9am - 4pm (tear down: 4pm)

LIAISON

Contact the RinCon Sponsor Champion at sponsor@rincongames.com with any questions or concerns.

We look forward to working with you to build a stronger gaming community.

August 29, 2025

Payment due for booths with RinCoin discount.

September 5, 2025

- Deadline for cancellation w/refund (minus \$75 PY license application fee)
- Payment due for booths without RinCoin discount.

- Ad graphics and logo due.

- Deadline for event submissions to appear in the online schedule, including all events at demo tables.

October 3, 2025

RinCon begins! (Move in: 8am, plus Thursday evening if Casino Del Sol allows for early set-up)

October 5, 2025

RinCon ends! (Tear down: 4pm)



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Sponsorship Application

Business Name	<input type="checkbox"/> Commercial (WILL be selling products) <input type="checkbox"/> Promotional (WILL NOT be selling products)
Contact Person	Title
Business address	
City	State, ZIP
Email address	Phone number

Please provide a **different name and email address** for each Sponsor badge. These are **required** for registration purposes.
During sponsor hall hours, Sponsor badges allow access to the Sponsor area and Hospitality Area only.
Outside of sponsor hall hours Sponsor badges allow full access to the convention.

Badge #1 (Included with all booths) Name: Email:	Badge #3 (Included w/Standard & Deluxe booths, \$35 for Individual) Name: Email:
Badge #2 (Included with all booths) Name: Email:	Badge #4 (Included with Deluxe booths, \$35 for Standard & Individual) Name: Email:

RinCoin Incentive Policy

The purpose of this program is to give attendees an incentive to visit sponsor booths and make purchases. Winners of certain events and some GMs will earn RinCoins as prizes. These RinCoins will be redeemable for RinCon raffle tickets and at participating sponsor booths. Attendees redeem RinCoins at participating Sponsors at a rate of **\$1** each toward the purchase of merchandise. The number of RinCoins accepted is entirely up to the Sponsor.

At the close of RinCon, Sponsors reserving a booth for the following RinCon event will receive a reduced rate based on the number of RinCoins they turn in. Each RinCoin will count as **\$2** toward the following year's booth fees or advertising. A maximum of **25** RinCoins will be accepted this way. Payment for booths reserved in this manner will be due by published deadline of the following year or the rate will revert to the standard booth rate.

Booth Request	Rate	Number	Cost
Individual booth (approx. 7'x8' booth in Sponsor area)	\$175		
Standard booth (approx. 9'x11' booth in Sponsor area)	\$375		
Deluxe booth (approx. 9'x17' booth + Demo table)	\$500		
Additional sponsor badges (above and beyond those included)	\$35 each		
Additional chairs included by request at no charge	\$0		\$0
Additional Pascua Yaqui business license fee (beyond the 1 included)	\$75		
RinCoin discount	\$2/RinCoin		
Please contact sponsor@rincongames.com with questions concerning booth pricing.			TOTAL DUE:

Submit this page, the signed Terms of Use Agreement, application for Pascua Yaqui temporary business license, Code of Conduct agreement, and your payment (made payable to SAGA) by **September 5, 2025 (August 29 if redeeming RinCoins)** to:
 Southern Arizona Gamers Association (SAGA) **6102 East Oak Street / Tucson, AZ 85711**
 You may also email these materials to sponsor@rincongames.com by **September 5, 2025 (August 29 if redeeming RinCoins)**.
 For your convenience, we will also accept Zelle and Paypal (payments@rincongames.com).



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Terms of Use Agreement

This is an agreement between the Southern Arizona Gamers Association (SAGA) and the undersigned sponsor (Sponsor).

Whereas, SAGA desires to develop a convention for the hobby games community (RinCon); and whereas, Sponsor desires to retain the services of SAGA to develop a sponsor hall during RinCon to display product for educational, entertainment, and commercial purposes.

Now, therefore, in consideration of the conditions set forth herein, both parties agree as follows:

SAGA OBLIGATIONS

1. **VENUE.** SAGA shall organize RinCon as a three-day gaming convention **October 3 - 5, 2025**, at the **Casino Del Sol Conference Center**, barring any unforeseen circumstances which prevent the venue from being available.
2. **SPONSOR HALL.** SAGA shall provide a sponsor hall at RinCon wherein sponsors may conduct business. Sponsor shall be granted a sponsor booth as described above in the sponsorship application. Sponsor booth assignment and details are the sole responsibility of RinCon staff.
3. **SALE OF GOODS.** SAGA shall provide sponsor hours that are reasonable in length for Sponsor to conduct business. To facilitate sales within the sponsor hall, SAGA shall create exclusivity of sales for certain sponsor product. RinCon staff reserves the right to grant exclusivity of sales to non-publishing sponsors only when express written permission of the publisher is provided.
4. **MARKETING.** SAGA shall reasonably promote RinCon and sponsors prior to the start of the convention. This marketing effort shall include but not be limited to: distribution of marketing material at SAGA functions prior to RinCon, cross-promoting with other local businesses, providing press releases to appropriate media outlets, and creating a functional website to attract attendance.
5. **ACCESS.** SAGA shall provide each sponsor with sponsor badges according to the sponsorship application above. Sponsor badges grant Sponsor access to all scheduled programming at RinCon after sponsor hall hours, and to the Hospitality Suite. Only sponsors wearing Sponsor badges shall be granted access to the sponsor hall during setup and tear down.
6. **INCENTIVES.** SAGA shall create incentives to visit the sponsor hall. These incentives include but are not limited to: traffic-generating convention games and dealer dollars (RinCoins). These incentives are intended to increase traffic to the sponsor area and help generate overall sales.

SPONSOR OBLIGATIONS

7. **PAYMENT.** Sponsor shall provide payment to SAGA in full according to the fee schedule described above in the sponsorship application. Sponsors have until **September 5, 2025*** to make all payments; after this date, SAGA reserves the right to deny any sponsorship application. Space in the sponsor hall is limited and is provided on a first come, first served basis.

* Note that discounted rates due to the RinCoin policy require that payments be made by **August 29, 2025** or the rate will revert to the standard booth rate.

8. **CANCELLATION.** Sponsor has the right to cancel this agreement and receive a full refund (minus the \$75 non-refundable application fee for a Pascua Yaqui temporary business license), only if written notification of such cancellation is received by RinCon staff on or before **September 5, 2025**. Sponsors wishing to cancel their sponsor booth after that date will forfeit all monies previously paid to SAGA. Sponsor space costs will not be refunded. No exceptions to this cancellation condition shall be granted.
9. **RESPONSIBILITY.** Sponsor shall be solely responsible for the operation and condition of their booth during RinCon. Sponsor will conduct themselves in a professional manner consistent with ethical standards for business, and follow the RinCon Code of Conduct (see next page). SAGA shall take reasonable security precautions to limit access to the sponsor hall while it is closed. However, Sponsor agrees that SAGA, RinCon, and its director and staff, shall not be responsible for any items lost, damaged, destroyed, or stolen during RinCon. Further, Sponsor is solely responsible for paying all applicable federal, state, and city taxes on sales and promotional activities at RinCon. Sponsor also agrees that the rights granted in this agreement may not be sold, sublet, or otherwise transferred to any third party. This responsibility condition is included to preserve a high quality and professional environment for all the sponsors, attendees, RinCon staff, and SAGA.
10. **SPONSOR HOURS.** Sponsor is granted the right to conduct business in the secure sponsor hall during the hours described in the Sponsor Information Packet. This right may not be conveyed or transferred to Sponsor outside of sponsor hall hours or to any RinCon attendee for any reason. Further, sponsor setup and teardown shall only occur during the times described in the Sponsor Information Packet. RinCon staff reserves the right to limit sponsor access during setup and teardown to control traffic and maintain the safety of attendees and the security of the facility.
11. **INCENTIVES.** Sponsors choosing to participate in the RinCoin incentive program detailed in the Sponsorship Application agree to the terms as they are described above.
12. **LEGAL COMPLIANCE.** Sponsor shall comply with all applicable laws and regulations for the United States of America, the State of Arizona, the Pascua Yaqui nation, Casino Del Sol, and SAGA. This requires Sponsor to advertise, broadcast, present, and sell merchandise or intellectual property consistent with all US copyright and trademark agreements. Sponsors in violation of this legal compliance condition will be asked to stop all illegal activity immediately. SAGA reserves the right to ask those sponsors who are in violation of this condition to vacate RinCon at the forfeiture of all monies previously paid to SAGA. Casino Del Sol does not allow any outside food/beverage in the Conference Center; any food/beverage purchased at Casino Del Sol is allowed.
13. **SPONSOR EVENTS:** All scheduled events hosted by a Sponsor **must** be submitted for publication in the RinCon schedule through the RinCon website, in the same manner as other hosted or scheduled events. This includes events or tournaments held in regular gaming spaces as well as on Sponsors' Demo Tables (see below). Submissions must be received by **September 5, 2025**.
14. **USE OF DEMO TABLES:** Demo tables are intended for a) demonstrations of games, concepts, or merchandise being sold or represented by the Sponsor, or b) events submitted to the RinCon schedule through the RinCon website, by the deadline of **September 5, 2025**. Sponsors will not host or sponsor scheduled events at their demo tables other than those submitted in this manner. All Sponsors with demo tables shall submit at least one (1) event to the RinCon schedule per day of the convention, to be hosted at their demo table. Submissions must be received by **September 5, 2025**.
15. **DONATIONS:** All Sponsors shall provide a donation of goods to the raffles/prize pool at RinCon along with a business card for promotional display by **September 26, 2025**.

This sponsorship application and terms of use agreement represent the full agreement between SAGA and Sponsor and shall supersede any previous agreement, written or verbal, between the parties. Modifications to this agreement must be approved by both parties and completed in writing by **September 5, 2025**, or later at the sole discretion of SAGA staff.

Sponsor signature

Date signed

RinCon signature

Date signed

SAGA takes very seriously the responsibility of all participants to help create and maintain a welcoming and respectful environment at their event. The Sponsor signatory below is responsible for ensuring that they and all their employees, team members, and representatives (including those running games at their demo tables or elsewhere at the convention) follow the RinCon Code of Conduct at all times. This extends to set-up and tear-down activities, and includes interactions with attendees, other casino guests, convention site staff, fellow sponsors/exhibitors, and RinCon volunteers and board. SAGA reserves the right to have any Sponsor found to be in violation of this Code of Conduct vacate the premises immediately, at the forfeiture of all monies previously paid to SAGA.

SAGA / RINCON CODE OF CONDUCT

SAGA/RinCon is dedicated to providing a welcoming, inclusive experience for everyone, both in online/social media environments and at in-person events. In order for us as a community to do so, we all agree to uphold the following standards regarding safety and how we treat all participants (including host site staff, vendors, volunteers, etc.):

- We will support each other in creating a friendly, kind, and engaging social environment. We’re all here to have fun!
- We will act respectfully throughout the event, including being sure that language, tone of voice, and non-verbal actions (gestures, body language, etc.) do not create an uncomfortable experience for others. We will deescalate situations when possible. We will refrain from using slurs and other language that reinforces social structures of domination related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, age, religion, etc.
- We will prioritize having fun in a game over winning or losing, and will use our presence to support each other and build community.
- We will respect others’ limits and if someone feels uncomfortable, we will not question their choice to step away or use table safety tools like the [X card](#). We will also respect others’ requests for clarification or explanation of game rules without judgment; we are here to grow the gaming community.
- We will refrain from unwanted sexual advances and inappropriate physical contact of other members. We will ensure we have enthusiastic consent before physically engaging with another person; past consent does not indicate current or future consent.
- We will not engage in deliberate intimidation, stalking, following, or unwanted photography or recording.
- We will not engage in sustained disruption of talks, panels, or other events. This includes interrupting, derailing or monopolizing conversations, and speaking over other individuals.
- We will support each other in maintaining a safe physical environment: no running, jumping, throwing, climbing, roughhousing, etc., and no engaging in behaviors that would cause others to feel afraid.
- Each of us is in charge of our own needs, physical (eating, sleeping, showering, medical needs, etc.) and mental/emotional. If we begin to feel stressed, angry, or physically bad in any way, we will do what it takes to get back on an even keel: step out for a quick break, have food/drink, take a walk or a bit of time in a quiet space, stretch, laugh, get some sunlight, or any other kind of self-care that will bring us back to having fun.
- We will treat others’ belongings, including vendor and SAGA/RinCon property, with care and respect. This includes maintaining clean hands and play area when handling game materials.

We all have the right to advocate for our safety and identity. Participants asked to stop any behavior described above as inappropriate are expected to comply immediately. If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of SAGA/RinCon staff immediately. If a participant engages in inappropriate behavior, the convention organizers may take any action they deem appropriate, including warning the offender or expulsion from the convention with no refund. If necessary at an in-person event, SAGA/RinCon staff will be happy to help participants contact venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the convention.

Sponsor signature	Date signed
RinCon signature	Date signed